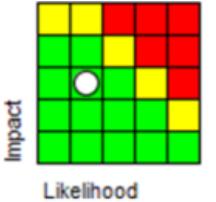
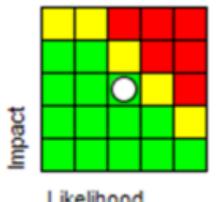
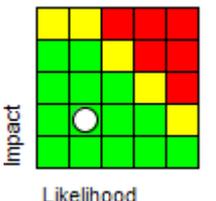
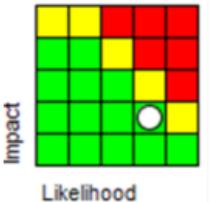
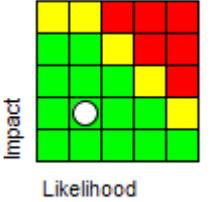
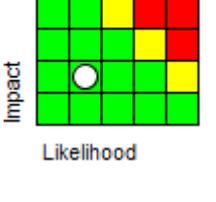


Risk Assessment for Establishing a Council Lottery

Risk		Mitigation
Risk that HDC is perceived to be condoning gambling, leading to negative publicity or reputational damage		<ul style="list-style-type: none"> • Work with External Lottery Management (ELM) companies – they have considerable expertise and knowledge in these matters. Noted that only 2% of lottery players have issues with problem gambling • Set a limit on ticket spend and identify players buying large numbers of tickets. • Checks will be put in place to ensure that no underage players are able to register • The website and all literature will reference support that is available from Gamble Aware, an independent charity tasked to fund research, education and treatment services to help to reduce gambling-related harms in Great Britain.
<p>Risk that the lottery does not generate sufficient funds to support local good causes, because</p> <ol style="list-style-type: none"> 1. The public do not buy sufficient lottery tickets 2. Good causes do not join the scheme 		<ul style="list-style-type: none"> • Using all existing communication channels, implement an effective marketing and promotion campaign initially focusing on encouraging local good causes to join the scheme, and also to the general public • Use HDC's strong links with the voluntary sector to encourage groups to not only join the scheme but also to promote the lottery. • Established approach – more than 30 councils either have an operational lottery or are in the process of setting one up. • Set up contract with an ELM to include a break clause after one year
Lottery set up costs are higher than anticipated.		<ul style="list-style-type: none"> • ELM set up costs are a one-off fee • Marketing and promotion budget has been increased from original figure to improve take up
Risk that there is a delay in setting up the contract and procuring the ELM company due to insufficient HDC staff resource available. Impact highest on the Community Development Team and Legal Services		<ul style="list-style-type: none"> • Set a realistic timetable for implementation and sufficient notice given. • Builds on processes and procedures that are already in place

Risk Assessment for Establishing a Council Lottery

Risk		Mitigation
<p>Adverse publicity and loss of goodwill if funds allocated to good causes that want to join the scheme do not provide an acceptable level of benefit to the community or if a local good cause is not permitted to join the scheme.</p>		<ul style="list-style-type: none"> List of criteria to join the scheme will be developed and available publicly to assess all groups that apply, ensuring that the local good causes receiving funding provide benefit to the community
<p>Ensure that a fully compliant and competent ELM company is procured.</p>		<ul style="list-style-type: none"> HDC will satisfy itself that the ELM company holds a valid operating license, personal management licenses and will conduct the lottery in a lawful and compliant way. The council will complete due diligence on any ELM company being considered to run the scheme. Any necessary agreements or contracts entered into must be in accordance with the Council's Contract Procedure Rules. Legal Services will be instructed to approve the contract before it is signed.